

the processor operative with the program to:
measure an activity rate of a point-of-sale terminal; and
provide [perform] a product offer [supplementary process] in accordance with
the activity rate.

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6. (AMENDED) The apparatus of claim 5, in which the processor is further operative with
the program to:

disable a system for providing a product offer [supplementary process] if the activity
rate is greater than a predetermined threshold.

7. (AMENDED) The apparatus of claim 5, in which the processor is further operative with
the program to:

enable a system for providing a product offer [supplementary process] if the activity rate
is less than a predetermined threshold.

A3
15. (AMENDED) A method for controlling the performance of a supplementary process at
a point-of-sale terminal, comprising:

measuring a criterion;
determining, based on the criterion, whether to disable a system for providing a product
offer [supplementary process]; and
disabling the system for providing a product offer [supplementary process].

16. (AMENDED) An apparatus for controlling the performance of a supplementary process
at a point-of-sale terminal, comprising:

a storage device; and
a processor connected to the storage device, the storage device storing a program for
controlling the processor; and
the processor operative with the program to:
measure a criterion;
determine, based on the criterion, whether to disable a system for providing a
product offer [supplementary process]; and
disable the system for providing a product offer [supplementary process].

17. (AMENDED) A method for controlling the performance of a supplementary process at
a point-of-sale terminal, comprising:

measuring a criterion;
determining, based on the criterion, whether to enable a system for providing a product
offer [supplementary process]; and
enabling the system for providing a product offer [supplementary process].

18. (AMENDED) An apparatus for controlling the performance of a supplementary process
at a point-of-sale terminal, comprising:

a storage device; and

a processor connected to the storage device, the storage device storing a program for controlling the processor; and
the processor operative with the program to:
measure a criterion;
determine, based on the criterion, whether to enable a system for providing a product offer [supplementary process]; and
enable the system for providing a product offer [supplementary process].

19. (AMENDED) A method for controlling the performance of a supplementary process at a point-of-sale terminal, comprising:
measuring an activity rate of a plurality of point-of-sale terminals;
determining, based on the activity rate, whether to perform a product offer [supplementary process]; and
providing [performing] the product offer [supplementary process for] at at least one point-of-sale terminal.

20. (AMENDED) The method of claim 19, in which the step of providing [performing] the product offer [supplementary process] comprises:
providing [performing] the product offer [supplementary process for] at each point-of-sale terminal.

21. (AMENDED) An apparatus for controlling the performance of a supplementary process at a point-of-sale terminal, comprising:
a storage device; and
a processor connected to the storage device,
the storage device storing a program for controlling the processor; and
the processor operative with the program to:
measure an activity rate of a plurality of point-of-sale terminals;
determine, based on the activity rate, whether to perform a supplementary process; and
provide [perform] the product offer [supplementary process for] at at least one point-of-sale terminal.

22. (AMENDED) The apparatus of claim 21, in which the processor is further operative with the program to:
provide [perform] the product offer [supplementary process for] at each point-of-sale terminal.

23. (AMENDED) A method for controlling the performance of a supplementary process at a point-of-sale terminal, comprising:
measuring an activity rate of a plurality of point-of-sale terminals;
determining, based on the activity rate, whether to disable a system for providing a product offer [supplementary process]; and

disabling a system for providing a product offer [supplementary process] for each of a plurality of point-of-sale terminals.

- A3
24. (AMENDED) An apparatus for controlling the performance of a supplementary process at a point-of-sale terminal, comprising:
- a storage device; and
 - a processor connected to the storage device,
 - the storage device storing a program for controlling the processor; and
 - the processor operative with the program to:
 - measure an activity rate of a plurality of point-of-sale terminals;
 - determine, based on the activity rate, whether to disable a system for providing a product offer [supplementary process]; and
 - disable a system for providing a product offer [supplementary process] for each of a plurality of point-of-sale terminals.
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27. (AMENDED) A method for controlling the performance of a supplementary process at a point-of-sale terminal, comprising:
- receiving an override signal; and
 - providing [performing] a product offer [supplementary process] in accordance with the override signal.

- A4
28. (AMENDED) The method of claim 27, in which the step of providing [performing] comprises:
- disabling a system for providing a product offer [supplementary process] if the override signal does not indicate provision [performance] of the product offer [supplemental process].

29. (AMENDED) The method of claim 27, in which the step of providing [performing] comprises:
- enabling a system for providing a product offer [supplementary process] if the override signal indicates provision [performance] of the product offer [supplemental process].

30. (AMENDED) An apparatus for controlling the performance of a supplementary process at a point-of-sale terminal, comprising:
- a storage device; and
 - a processor connected to the storage device,
 - the storage device storing a program for controlling the processor; and
 - the processor operative with the program to:
 - receive an override signal; and
 - provide [perform] a product offer [supplementary process] in accordance with the override signal.

A4
31. (AMENDED) The apparatus of claim 30, in which the processor is further operative with the program to:

disable a system for providing a product offer [supplementary process] if the override signal does not indicate provision [performance] of the product offer [supplemental process].

32. (AMENDED) The apparatus of claim 30, in which the processor is further operative with the program to:

enable a system for providing a product offer [supplementary process] if the override signal indicates provision [performance] of the product offer [supplemental process].

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Please **ADD** the following NEW claims:

- A5
a 37. A method for controlling the performance of a supplementary process at a point-of-sale terminal, comprising:
measuring an activity rate of a point-of-sale terminal; and
if the activity rate is less than a predetermined threshold,
determining an upsell in dependence on a purchase,
determining an upsell price in dependence on change due from the purchase, and
offering to exchange the upsell price for the upsell.

- 10 38. An apparatus for controlling the performance of a supplementary process at a point-of-sale terminal, comprising:
a storage device; and
a processor connected to the storage device,
the storage device storing a program for controlling the processor; and
the processor operative with the program to:
measure an activity rate of a point-of-sale terminal; and
if the activity rate is less than a predetermined threshold,
determine an upsell in dependence on a purchase,
determine an upsell price in dependence on change due from the purchase, and
offer to exchange the upsell price for the upsell.